

Kiralee Greenhalgh

filmmaker /// multimedia producer /// screen media academic

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Kiralee is a filmmaker and multimedia artist with a passion for film, online video, and interactive experiences. She mostly directs, produces, and edits film content, however, she has also been engaged as an animator, podcast producer, social media manager, graphic designer, and sessional academic/tutor. She is currently completing a PhD with a focus on interactive film practice, and most recently has developed coursework in film and animation for Victoria University and RMIT University.

She is nearing the release of her horror short film, *The Glow*, as well as an interactive horror-comedy film experience, *Night of the Living Haunted House Attractions*.

Experience

(Please note that overlapping dates are due to the sessional, part time, or freelance nature of my work)

Studio Leader (Sessional Academic) - RMIT University

2023 - 2024

- Developed and ran a studio unit on experimental filmmaking practice
- Organised and ran student showcase events

Unit Designer and Sessional Academic - Victoria University

2022 - 2024

- Designed and ran units for the Bachelor of Animation and VFX
- Developed audio-visual content for coursework
- Taught units for the Bachelor of Animation and VFX, and Bachelor of Screen Media

Multimedia Developer (Part-Time) - Next Level Collaboration, Melbourne University

2021 - 2023

- Filmed and edited promotional material
- Animated a stop-motion series of educational videos
- Captured headshots
- Designed graphics and brand material
- Assisted in research and operations for the education programs
- Spoke at PAX 2023 on accessible game design

Multimedia Lead (Freelance) - Just a Leo

2020 - 2022

- Filmed live events, music videos, and promotional material for Melbourne band Just a Leo
- Took promotional images of the band's lineup

Freelance Photographer, Videographer & Editor

2016 - 2021

- Captured on-set/promotional content for clients at Universal Music Group, Eleven: A Music Company, Welcome the Machines, the ABC, and Mushroom Music.
- Produced content for notable clients Aunty Donna, Ballarat City Council, and Hobsons Bay Council.
- Led creative teams on projects for Peter MacCallum Cancer Centre, RMIT University, and Digital Media Creations.

Digital Media Content Coordinator - RMIT University

2018 - 2019

- Managed the creation of content and roll-out of key messages across social media platforms
- Produced promotional, educational, and stake-holder video content
- Captured events through photography and social media live coverage
- Produced RMIT's podcasts
- Animated motion graphics

Education

RMIT University

- Doctor of Philosophy (Media & Communications) 2022 - Present
- Bachelor of Communications (Honours) 2021
- Bachelor of Communications (Media) 2014 - 2016

Skills

- Video Production
- Video Editing
- Photography
- Graphic Design
- Animation
- Motion Graphics
- VFX Animation
- Podcast Production
- Copy Writing
- Unit Design
- Mentorship & Facilitation
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Adobe Photoshop
- Adobe Illustrator
- Davinci Resolve
- Pro Tools